

OMNICHANNEL B2B ORDER TAKING

GIVE YOUR B2B CUSTOMERS AN INTEGRATED CUSTOMER EXPERIENCE IN EVERY SALES TOUCHPOINT.

Enhance sales and streamline sales processes across distributor, retailer, and sales agent channels through the implementation of a cutting-edge Agent Order Entry application and a user-friendly Self-Service B2B e-commerce platform. Utilize AI-powered analytics to empower your sales agents, transforming them into invaluable partners, while also equipping your B2B customers with the flexibility to place orders according to their preferences, anytime and anywhere.

Trusted by: *CRESSI* **Haier**  *qeeboo* *Kanebo* *Havea*
- GROUP -

WHY DIGITALIZE ORDER TAKING

- Minimize order input errors.
- Liberate time for Order-to-Delivery teams.
- Provide B2B customers with access to sales documents through the portal.

AI-BASED ORDER TAKING INTELLIGENCE

Data-driven insights for sales reps and customers to help avoid out-of-stock and to suggest alternative products.

EASY API-BASED DATA INTEGRATION

- CRM
- ERP
- MARTECH
- PIM

MORE ON VULKI'S REVENUE EXCELLENCE PLATFORM

A unified cross-functional platform to drive teams' performance and profitable revenue growth.

- 01 SUSTAIN PROFITABLE REVENUE GROWTH
- 02 LEVERAGE COMMISSIONS AND INCENTIVES TO DRIVE PERFORMANCE
- 03 HELP YOUR TEAMS WORK BETTER TOGETHER
- 04 OMNICHANNEL SALES EXECUTION AND CUSTOMER EXPERIENCE
- 05 OUTPERFORM WITH THE POWER OF DATA INTELLIGENCE

[Find out more](#)

MAIN FEATURES



Unified headless Back-end

Manage the contents of all your digital commerce touchpoints in a unified manner. A single system to efficiently integrate your digital sales channels with your enterprise information systems. Communicate with enterprise systems and with different touchpoints through powerful web-APIs.

B2B Logics & Workflows

Manage tailored assortments, pricing, and promotional canvasses to align the needs and preferences of your customers with your strategic goals. Drive sustainable growth in the digital marketplace.

Product Information & Content Management

The solution enables centralized and organized management of all product-related information. This includes detailed data such as descriptions, images, technical specifications, videos, and other relevant information. Seamlessly use the information in all your digital touchpoints.

Order Collection & Management

The system gathers orders submitted by agents or clients across different sales channels. Upon receiving an order, it verifies details such as product availability, payment, and delivery preferences, enabling efficient management of the order process.

[Find out more](#)

TRADE PLACE 1 INTEGRATION

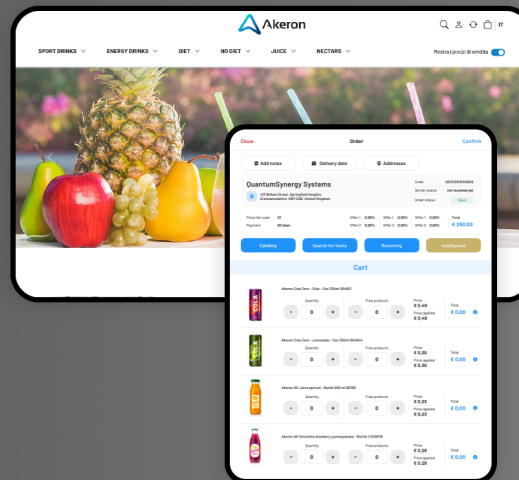
TP1: Platform where European Appliance manufacturers can receive orders from their trade partners. Store staff in retailers as Euronics, Media Markt, Expert and small independent shops all across Europe use this platform to easily access the ecommerce portals of different manufacturers. The platform has almost 50K active customers for almost 8 billions monthly transactions. If a manufacturer is not there he's out of the game.

Vulki's omnichannel B2B order taking solution is integrated with TP1 through a single sign on functionality.

Accounts can login directly in the B2B E-commerce solution or can be authorized to access TP1 directly.

OUT OF THE BOX MODERN AGENT ORDER ENTRY APP & SELF SERVICE B2B E-COMMERCE PORTAL

GIVE YOUR CUSTOMERS THE FREEDOM TO DECIDE HOW AND WHEN TO ORDER. OFFER THE SAME PERSONALISED CUSTOMER EXPERIENCE AND SALES CONDITIONS IN EVERY SALES TOUCHPOINT.



Enterprise Software to drive Growth and improve Efficiency

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