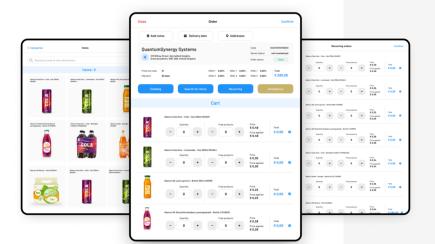


# OMNICHANNEL B2B ORDER TAKING





# GIVE YOUR B2B CUSTOMERS AN INTEGRATED CUSTOMER EXPERIENCE IN EVERY SALES TOUCHPOINT.

Enhance sales and streamline sales processes across distributor, retailer, and sales agent channels through the implementation of a cutting-edge Agent Order Entry application and a user-friendly Self-Service B2B e-commerce platform. Utilize Al-powered analytics to empower your sales agents, transforming them into invaluable partners, while also equipping your B2B customers with the flexibility to place orders according to their preferences, anytime and anywhere.

Trusted by:

CRESSI

Haier



geeboo

Kanebo



## WHY DIGITALIZE ORDER TAKING

- · Minimize order imput errors.
- Liberate time for Order-to-Delivery teams.
- Provide B2B customers with access to sales documents through the portal.

## AI-BASED ORDER TAKING INTELLIGENCE

Data-driven insights for sales reps and customers to help avoid out-of-stock and to suggest alternative products.

## EASY API-BASED DATA INTEGRATION

- CRM
- ERP
- MARTECH
- PIM

## MORE ON VULKI'S REVENUE EXCELLENCE PLATFORM

A unified cross-functional platform to drive teams' performance and profitable revenue growth.

- **SUSTAIN PROFITABLE REVENUE GROWTH**
- LEVERAGE COMMISSIONS AND INCENTIVES TO DRIVE PERFORMANCE
- HELP YOUR TEAMS WORK BETTER TOGHETER
- OMNICHANNEL SALES EXECUTION AND CUSTOMER EXPERIENCE
- OUTPERFORM WITH THE POWER OF DATA INTELIGENCE

Find out more

#### **MAIN FEATURES**



# Unified headless Back-end

Manage the contents of all your digital commerce touchpoints in a unified manner. A single system to efficiently integrate your digital sales channels with your enterprise information systems. Communicate with enterprice systems and with different touchpoints through powerful web-APIs.

## B2B Logics & Workflows

Manage tailored assortments, pricing, and promotional canvasses to align the needs and preferences of your customers with your strategic goals. Drive sustainable growth in the digital marketplace.

# Product Information & Content Management

The solution enables centralized and organized management of all product-related information. This includes detailed data such as descriptions, images, technical specifications, videos, and other relevant information.

Seamlessly use the information in all your digital touchpoints.

# Order Collection & Management

The system gathers orders submitted by agents or clients across different sales channels. Upon receiving an order, it verifies details such as product availability, payment, and delivery preferences, enabling efficient management of the order process.

Find out more

# OUT OF THE BOX MODERN AGENT ORDER ENTRY APP & SELF SERVICE B2B E-COMMERCE PORTAL

GIVE YOUR CUSTOMERS THE FREEDOM TO DECIDE HOW AND WHEN TO ORDER. OFFER THE SAME PERSONALISED CUSTOMER EXPERIENCE AND SALES CONDITIONS IN EVERY SALES TOUCHPOINT.



